



{anniekubena}

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EXPERIENCE

Cricket Design Works: Designer, Design Intern

Madison, Wisconsin: 6/2009 – 8/2009 (intern), 9/2009 – present (limited-term, full-time graphic designer)

- Brainstorming and implementing new, inexpensive and better ways of promoting clients using social media, SEO and unconventional marketing techniques
- Branding and identity for new clients based on in-depth research
- Creating cohesive pieces for print and Web where a strong brand is in place
- Managing projects and correspondences between client and designer
- Creative copy writing

Ancora Coffee Roaster: Design/Marketing Intern

Madison, Wisconsin: 2/2009 – 4/2009

- Redesign packaging, cups and various pieces of print collateral.
- Assist marketing director with concepts to increase sales, reach out to new markets and increase customer satisfaction.

D. L. Evans Inc.: Office Manager

Madison, Wisconsin: 12/2006 – 2/2008

- Create/distribute marketing materials
- Manage Web redesign
- Report and presentation production
- Research real estate markets

King Club: Creative Graphic Designer

Madison, Wisconsin: 2/2005 – 1/2008

- Creative strategy ideation and implementation
- Used personal Myspace page to promote shows and events
- Design promotional material for shows six days a week
- Distribute flyers and handbills to street team

Clinique: Events Coordinator/ Designer/ Consultant

Madison, Wisconsin: 4/2003 – 8/2003 & 03/2006 – 08/2006

- Modify national events to develop unique identity for counter
- Design, produce and distribute flyers, letters, and promos/gifts
- Present event plan and sales goals to consultants during meetings
- Contact and invite customers
- Assist manager with sales reports and other clerical tasks

ORGANIZATIONS & CLUBS

Madison Area Technical College: Art Club Secretary

Madison, WI: 10/2008 – 5/2009

- Organize, file, distribute information
- Concept and coordinate design related events with officers
- Create and maintain Facebook group

Design Madison: Member: Member since 10/2008

Ad2: Member since 10/2008

Curb Magazine: Photojournalist/Designer

UW-Madison School of Journalism: 9/2003 – 12/2003

- Obtain, edit all visual material
- Assist with design and layout of magazine
- Write/edit stories and photo-essay

EDUCATION

Madison Area Technical College, Madison, WI

Associates Degree of Applied Arts in Graphic Design 2009 with a 3.97 GPA

University of Wisconsin - School of Journalism, Madison, WI

Journalism Bachelor of the Arts in Strategic Communications, 2005 with a 3.4 GPA

AWARDS

2009 Visual Arts Student of the Year: Madison Area Technical College

Curb Magazine 2003: Awarded Best Student Magazine Published Once a Year (1st pl., 2003) and Best All-around Online Student Newspaper (2nd pl., 2003).

Gift of Discovery 2001: One of 40 students awarded scholarship for three week tour of Italy by the National Italian American Foundation.

TECH SKILLS

Macintosh and PC

Adobe CS2 – 4: Photoshop, Illustrator, InDesign and DreamWeaver

Microsoft Office Suite: Word, Excel, PowerPoint

QuarkXPress

Basic HTML and CSS

* References and unrelated work experience available on request. *